

Zgirl

2014

ANNUAL REPORT



My goal is TO
earn and get a lot
of money

My Goal is...
To help those who are in need
Never give up in my walk with
God
To be good in school and church
In life and be a good home as
my God is (12)

Zgirl

1. GET TO KNOW EACH OTHER BETTER!
2. SERVICE!
3. BE FOCUSED!

My goal is TO
become a great dancer
and do my best!
I A School Activities

My Goal is...
To be more confident with many
new people
and
To not be scared to speak to people
I've never met to those
-Jenny

How the Bible

Friends of 1girl:

I am so excited to share with you our 2014 Annual Report. You have made this incredible year possible for 1girl, and we cannot thank you enough for your love, friendship, and support.

In our first full year of operation, we had the privilege of working with 100 amazing middle school girls and 25 passionate college women in Columbus, Ohio and Ypsilanti, Michigan.

We are looking forward to the growth and expansion we have planned over the next few years. With your support, we will have the opportunity to impact more and more girls each year. Thanks for everything you do to make our work possible. We would not be where we are today without your support!



Co-Founder/Executive Director

Board of Directors

Shelby Kretz, Chairman
Aditi Bansal, Vice Chairman
Krystal Geyer, Secretary

Dr. Patricia Cunningham
Wendy Larzerlere
Diana Westhoff
Ian Williams

Organizational Overview

OUR MISSION

1girl's mission is to provide leadership development to middle school girls and college women to help close the gender leadership gap.

WHAT WE DO

1girl operates through pre-existing afterschool and summer sites to provide skills-based leadership development programming to girls in 5th-8th grade. College women facilitate the program, and it operates two days a week for 7-14 weeks.

Our goals are for the girls to:

- * Become effective at identifying and expressing their ideas;
- * Learn to maintain motivation through changes and challenges; and
- * Develop a desire to help improve the society.

College women develop leadership skills through operating college campus chapters and facilitating programs for the girls in their communities. College women become change makers in their community and practice skills that will help them become successful leaders.

IN 2014, WE:

- * Reached 100 girls with our leadership development program;
- * Empowered 25 college women to deliver our leadership development curriculum in their community;
- * Spread our programming to 2 cities in Ohio and Michigan.

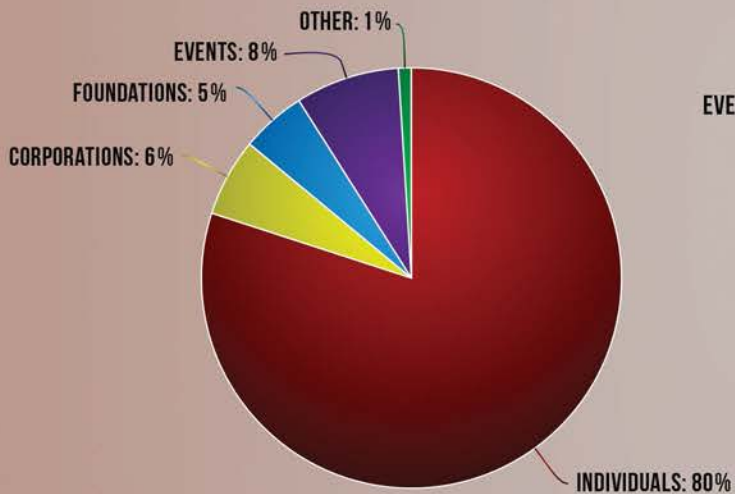
"I LOVE, LOVE, LOVE THIS PROGRAM. THE MODEL OF THE PROGRAM YOU HAVE BUILT IS NOTHING BUT INSPIRING TO YOUNG GIRLS."

- 1girl parent

2014 Financials

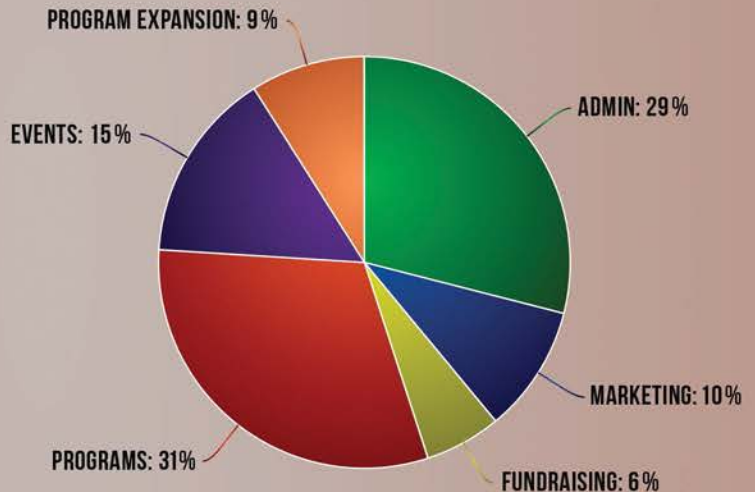
REVENUE

\$41,416



EXPENSES

\$22,779



2014 Impact

NEARLY 100 GIRLS PARTICIPATED

25 COLLEGE FACILITATORS

PROGRAMS IN COLUMBUS, OHIO
AND YPSILANTI, MICHIGAN

Chapter Officers

OHIO STATE UNIVERSITY

Alyssa Hoying
Erin Pipik
Nicolette Angelo

EASTERN MICHIGAN UNIVERSITY

Andrea Binz
Amanda Binz
Mackenzie Kretz

THE UNIVERSITY OF TOLEDO

Kylie Kretz
Meghan Cutcher
Ciera Whitt
Jessica Knepper

BOWLING GREEN STATE UNIVERSITY

Kailyn Bates

2015 Goals

PROGRAMMING

- * Reach 300 girls with our leadership development program.
- * Empower 75 college women to deliver our leadership development curriculum in their community;.
- * Spread our programming to 6 cities.
- * Provide scholarships to our college women.

RESEARCH AND CURRICULUM DEVELOPMENT

- * Conduct focus groups with community experts and middle school girls to determine ways to improve and refine our approach;
- * Develop a software system that evaluates the effectiveness of our program;
- * Use research to create an improved version of the 1girl leadership development curriculum that better addresses the needs of the girls.

COMMUNITY ENGAGEMENT

- * Engage the community in events that focus on issues of female leadership and education;
- * Host a graduation ceremony event to celebrate the successes of the girls;
- * Host the 2nd Annual 1girl Gala to raise funds and awareness for our work;
- * Invite community members to visit the 1girl leadership development program to develop a deepened understanding of our work.

**"I LEARNED HOW TO GET CONFIDENT IN FRONT OF OTHER PEOPLE
AND KNOW THAT EVEN IF PEOPLE DON'T LIKE YOUR WORK,
STAY CONFIDENT IN IT AND KEEP DOING IT."**

- 1girl participant

Future Growth

In 2015, 1girl plans to move toward becoming a national organization. This will begin with transitioning the current Board of Directors into a National Board of Directors.

Our future goal is to have 5-6 regional offices. Next year, we will have two regional offices: Central Ohio and Southern California. Each regional office will have a regional board.

“THANK YOU SO MUCH FOR BRINGING 1GIRL TO [OUR SITE] THIS SUMMER. THIS HAS BEEN A REALLY GOOD EXPERIENCE FOR THE GIRLS. THE 1GIRL TEAM IS AWESOME!”

- 1girl site leader



“1GIRL MAKES ME LAUGH, PLAY, AND SING. IT IS VERY FUN, CREATIVE, AND ACTIVE. I WILL COME HERE NEXT YEAR TO GO TO 1GIRL. I THINK THE NAME SHOULD CHANGE TO FUN GIRLS.”

- 1girl participant